

Volume 3 Issue 1

Protect Yourself From Hackers

Within the last three months three people we know have been the subject of hacker attacks. These types of attacks can be quite destructive. Here are some tips on things you can do to protect yourself from hackers.

Protect your Passwords: Your password is your single most important security protection device.

> Select your passwords carefully. Never use a person's name or a word from the dictionary as a password. Never use one of the 10 Most Common Passwords.

1. 123456	6. princess
2. 12345	7. rockyou
3. 123456789	8. 1234567
4. password	9. 12345678
5. iloveyou	10. abc123

As much as possible include upper & lower case letters, include numbers, and special characters like @#\$%^&* in your password. The more different type of characters you use in your password, the harder it will be for hackers to guess your password. A password like "aA494##" is much stronger than "abcdef".

WELCOME

Spring is always a season of hope and excitement. We are both looking forward to our purple martin friends arriving later this month and, of course, the daffodils that are just now starting to peak out of the soil. Before you know it the garden will be calling for us to start tilling for vegetable planting.



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Testimonials

Thank you for all your help in giving me more web presence; I am very impressed about your research and follow through. I pray that 2010 will be a great

> Never give out your password. A very common hacker trick is to send people an email that asks them to click on an embedded link. The link takes you to an authentic looking web site and asks you to login. The page is actually a ploy to get their id and password. Never login from a link embedded in an email. Always use your bookmarked URL address or type the address into your browser.

Use Multiple Passwords: We know it's hard to keep track of multiple passwords, but you do need more than one. One password scheme is to use a simple password for situations where security is not very important and use a separate, more complex, password where security is very important, like bank web sites and other financial web sites.

For more TechTips follow us on [FaceBook](#) & [Twitter](#)

Entrepreneurs

One of the best things about business networking is that we get to meet so many interesting and upbeat people. This is the first in a series of interviews with entrepreneurs with whom we have had the pleasure of working.

Diann Robins is currently an Executive Distributor with Nu Skin Enterprises. She has held a number of sales positions, as well as, owning her own jewelry company.



TT: Diann, could you tell us a little about your background?

DR: I worked at the Auto Club for 2yrs, then Missouri Pacific Railroad as a payroll clerk for 6.5 years advancing to head payroll clerk. While I was at Mopac I started selling Tupperware. I was timid and bashful back then, but I enjoyed

year for you, too. You are amazing! - CH

Thanks for a great seminar! I learned about several tools that were new to me. - BG

I have worked with Tenby Technologies several times and they are very professional and fun to work with. Their follow up is great too! - DR

Great job on our web site! - CB

Tenby Tech Presentations 2010

Marketing your business or service using the Internet

should be an essential part of your marketing plan. In this presentation we covered some of the initial steps you can take to promote your business. The presentation was made for the Highland People in Business group on February 3, 2010.



Recommended Reading

selling Tupperware so much I left the railroad. I was too afraid to ask my friends to have Tupperware parties so I would ask strangers. It was the best self-help I ever did.

I later worked for Singer Mailing Equipment selling office equipment. There were very few women in sales at that point. This was 1977. The sale manager, I found out later, had been told not to hire a woman. The day after the interview with him I went back to his office, before he got to work, and left a note on his door saying "I really want this job." and he hired me.



TT: What was the job like?

DR: My territory was South County and it was cold calling on offices. You got no leads. It was just knocking on doors.

TT: How did customers respond to a woman?

DR: That was very interesting. Most of the time I was dealing with men. I think I got appointments easier because they wanted to see what a woman salesperson was like, but then I had to prove myself. They didn't give me credit for knowing my business, but I did well and was number one for selling the largest machines.

TT: Where did you go next?

DR: My next position was with Communication Dynamics selling phone systems in 1978-79. I interviewed with the VP. The job sounded intriguing, but I told him the job was too hard for me. It was very difficult to sell this type of equipment, but they kept calling and after the third interview I told them I was going to take the job and I would fail, but I would be a better sales person for the next job I did. So I was their first woman sales person. I really struggled for 5 months. The job was really hard. I would make phone calls for a while, then go into the bathroom and cry for a while. Then come back to my desk and make some more calls. It was really, really hard. I told the

How do you network? How do you make connections with prospective customers?

Jeffrey Gittomer's "Little Black Book of Connections" is full of insightful ideas on how to connect more effectively in many types of situations.

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Coupon

Free Internet Market Analysis

How does your business stack up against your competitors on the internet? What are your competitor's strengths and weaknesses, and more importantly, what are yours?

Valid until April 30
One per customer

VP who hired me that I could not do the job. He said he would teach me and he showed me how to close.

My goal that year was to be the top sales person because they took the top person and their spouse out to dinner and gave them a plaque, and I wanted that. I worked my buns off, and even with the slow start, I did it. I was the top sales person for the year and they didn't give me anything. No dinner and no plaque. I left shortly after this when they lowered the commissions.

TT: What did you do next?

DR: In the 1980's I started my own jewelry company. At its height I had 4 full time office people, about 70 sales people, and over \$350,000 a year in revenue.



Eventually we shut down when cheap foreign imports made the business difficult.

[More....](#)

NEWS

[Maberry Consulting and Evaluation Services LLC](#) has three new web sites and three new videos to help them market their services in the competitive business of grant writing. They offer professional grant writing, proposal writing, consulting and evaluation services to 501(c)(3) agencies, state-registered non-profits, schools and businesses.

[Sunshine Wealth Partners](#) is an independent marketer of a newly founded network marketing organization. Their web site and associated lead capture process helps them gain exposure and acquire new associates.

[A Living Angel Home Care](#) is a locally



Cyndi Brown Talks About Being a LifeStyle/Business Coach

I coach the conversation that is in the way of your commitment.



Getting at a person's personal best.

She coaches with distinguishing and empowering (seeing what a person is doing and not doing, hearing what a person is saying or not saying, designing actions that give access to new power and possibility).

Coaching adds speed and power to life's projects (do you have one or more you are working on?)

My goals are to:

- > Make dreams come true.
- > Getting you out of your own way.
- > Designing actions that are in line with your commitments and values. What are the client's core commitments and values?
- > Revealing your current context and practicing new ways of being. (Context defines what is currently possible and what actions can be taken. New context = new possibility +

owned and operated home care business that helps adults, older or disabled, to continue to live in their own homes. Their new web site gives A Living Angel the means to explain their services and showcase their superb service.

CFOCPA was developed to promote Susan Young's accounting firm, People in Business Inc., which is located in the Glen Carbon, Illinois. Her skills are professionally portrayed; along with the many accounting services she offers clients and businesses.

Smithton Storage Center is a locally owned and operated self-storage facility. Their goal is to provide you with the best



storage service in the area. This new web site lists the storage services provided, diagram layouts are available for each storage size, storage tips are provided for your personal and business needs, and a unique self storage space estimator is available.

actions)

If you want to make a shift in your life call me for your 1 hour sample session!

Cyndi J Brown

Accomplishment Coaching

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Food For Thought

"First a howling blizzard woke us,
Then the rain came down to soak us,
And now before the eye can focus --
Crocus." -- Lilja Rogers, New Hampshire poet,
1901-1998

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