HOW TO CREATE YOUR OWN WEBSITE FOR FREE

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tenby technologies

Tenby Technologies

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  - 30+ years of IT experience
  - SIUE, AT&T, Union Pacific Railroad
  - MS Comp Sci., BS Math
  - 4 Software Patents

- Lynn Slackman
  - 30+ years of IT experience
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  - MBA, BBA Accounting

How Many Websites Are There in the World?

135,644,347

http://www.domaintools.com/internet-statistics/

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Just a Few Website Basics

- A website must have:
  - HTML – Hypertext Markup Language

- A website may have:
  - CSS – Cascading Style Sheets
  - Client-side code like JavaScript
  - Server-side code like PHP

You don't need to know how to do any of these things.

Weebly.com

- Weebly let's you create websites just like creating a presentation.

- Weebly has a free version
  - Free accounts
  - Free web site hosting
  - No forced advertisements

Weebly Has Free...

- 100+ prebuilt themes
- Blogging
- Photo galleries & slideshows
- Form builders
- Image editor
- Ecommerce
- Google AdSense
- Full customization of HTML & CSS

What We Will Cover

1. Create a Weebly account
2. Build your website
3. Publish your website

Weebly Rules

- You must be at least 13 years old
- Students under 13 can use education.weebly.com
- No scams, spams or bullying
- No illegal, inappropriate or harmful content

http://weebly.com

Verify That You Are Human

Start Your Website

Choose Your Domain Name

Weebly editor

Building Your Website

1. Draw a picture of your website
2. Choose a design
3. For each page
   1. Create a layout
   2. Fill the layout with elements
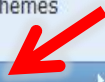   3. Fill the elements with content

Draw a Picture of Your Website
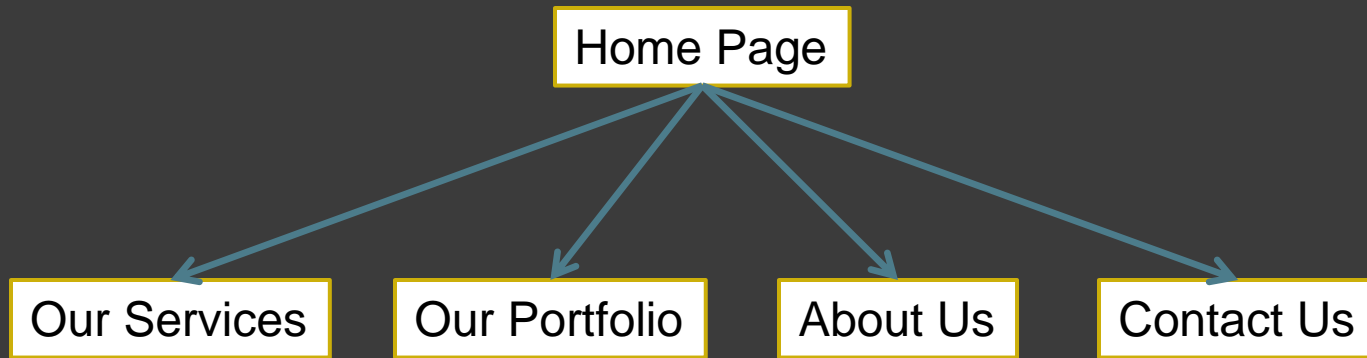
Choose a Design
Design Tab > All Themes

Select a Theme
Click theme icon > Preview > Use Theme

color & design

Use Theme ✅   **Favorite** ☆   **Cancel**

O'Fallon Library

Home

navigation

space for elements & content

Design Options

- Select font type, color & size
  - The font you choose is not necessarily the font your user will see.
  - Best to choose common fonts like Verdana, Arial, Georgia, Courier, Times New Roman

Create Your Page Layout

- Elements > Basic > Multiple Columns
- Think of each webpage as containing a number of boxes.
- Each box will hold one or more elements.
- Each element will hold content or perform a function.

Header or Title	
Navigation	
Left side	Right side
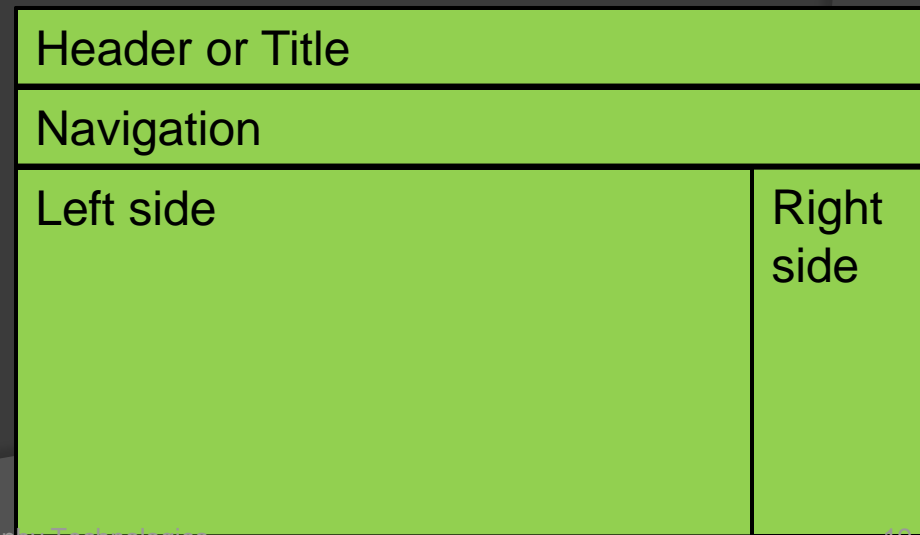
Adding Page Elements: Basic
Drag & Drop Elements onto the Page

- Paragraphs with Title
  - Paragraphs with a Picture
  - Picture
    - http://morguefile.com
    - Edit the image
    - Image as a link
  - Title
  - Paragraph
- Contact Form
- You can move elements around on the page

- Video Pro
- Custom HTML
- Google AdSense

Adding Page Elements: Multimedia

- Photo Gallery

- Slideshow

- File Upload

- Flash

- Google Maps

- YouTube Video

• Audio Player
• Video
• Embedded Document

Adding Page Elements: Revenue

PayPal or Google Checkout

- Google AdSense
- Product Book
- Product Small
- Product Regular
- Product Large

Adding Page Elements: More

- Feed Reader

- Divider

- Online Bookings

- Forums by Tal.ki

- Online Poll

- Contact Form

Adding Page Elements: More Forms

- Contact Form
- RSVP Form
- Survey

Add a Page or Blog
Pages Tab > Add a Page

Add a Page or Blog
Pages Tab > Add a Page

- Page Name
- Hide page in navigation menu
  - Link to external site
- Password protect this page (pro)

Advanced settings
Page Title,
Description,
Keywords
Footer Code,
Header Code

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Editors: Allow Other People to Edit Your Website

Editors Tab > Add Editors

Settings: General Settings

- Address

- Site Title

- Navigation Overflow

Favicon (pro)
Site Password (pro)
Footer Message (pro)

Settings: SEO

- Site Description

- Meta Keywords

- Footer Code

- Header Code

- Hide Site from Search Engines

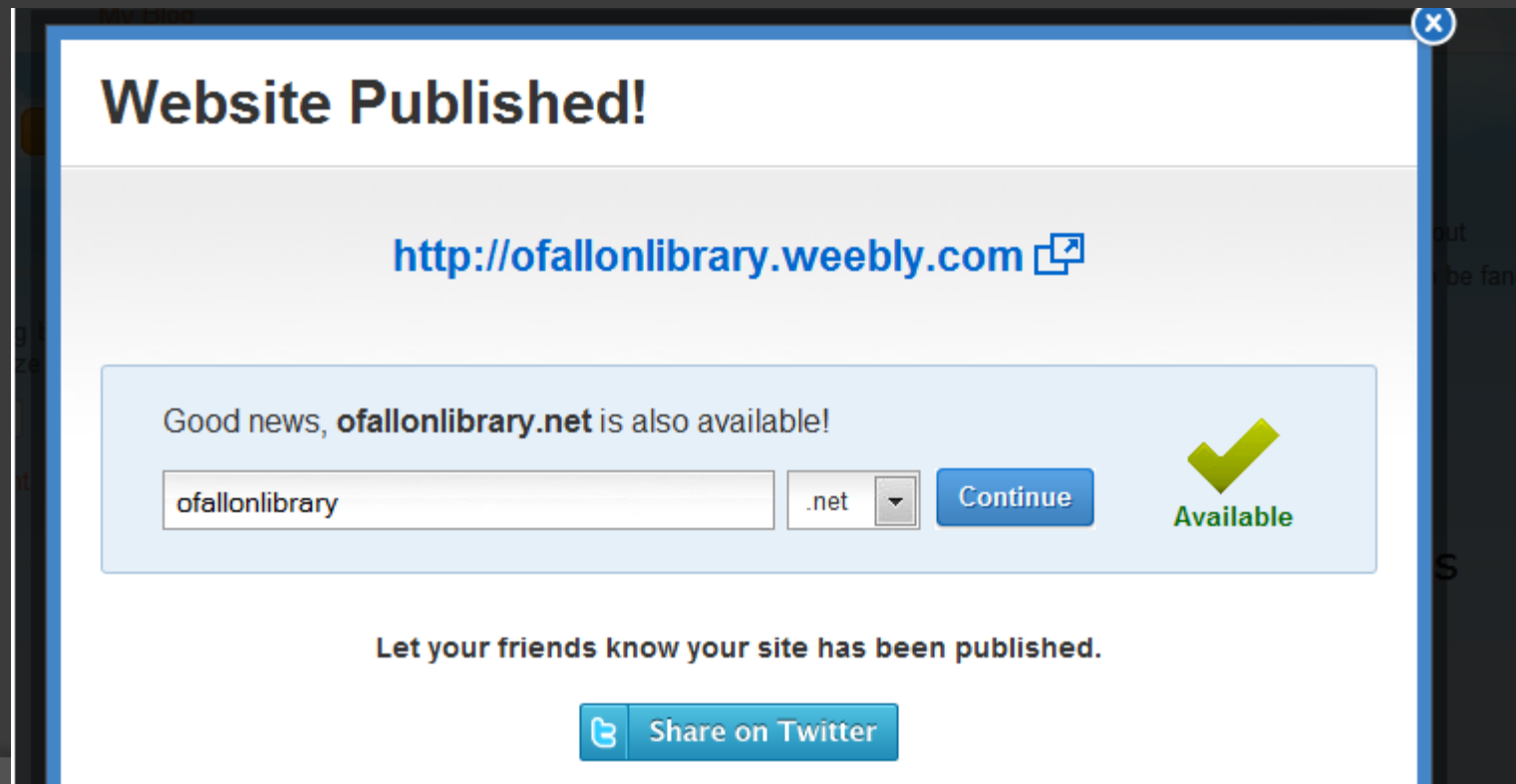# Settings: Ecommerce

- Merchant Account
  - Paypal or Google Checkout
- Currency

Settings: Archive / Un-publish

- Download your site as a .zip file
- Un-publish

Publish Your Website

Summary

- You can get an electronic copy of this presentation is at TenbyTech.com/other.html

- Email us if you have questions: info@tenbytech.com

- Friend on FaceBook or Follow on Twitter
  - FaceBook.com/ tenbytech
  - Twitter.com/tenbytech